**Analysis Question**

1. How do sales vary by day of the week ad hours of the day?
2. Are there any peak times for sales activity?
3. What is the total sales revenue for each month?
4. How do sales vary across different store location?
5. What is the average price/order per person?
6. Which products are the best selling in terms of quantity and revenue
7. How do sales vary by product category and type?